

| L Number | Hits  | Search Text   | DB  | Time stamp       |
|----------|-------|---|---|------------------|
| -        | 11489 | (705/).CCLS.  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM TDB | 2002/03/28 07:38 |
| -        | 478   | (705/10).CCLS.<br><i>reviewed</i>   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT;<br>IBM TDB | 2002/03/22 14:00 |
| -        | 12796 | (target or targeted) and (market or marketing)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:08 |
| -        | 546   | (target or targeted) adj2 (market or marketing)   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:08 |
| -        | 257   | ((target or targeted) adj2 (market or marketing)) and (model or models or modeling)                               | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:08 |
| -        | 64    | (((target or targeted) adj2 (market or marketing)) and (model or models or modeling)) and database and historical | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:13 |
| -        | 755   | customer and historical and database and (market or marketing)  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:15 |
| -        | 3077  | historical adj1 data  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:15 |
| -        | 750   | (historical adj1 data) and (target)   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:16 |
| -        | 533   | target adj1 group   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:18 |
| -        | 7     | (historical adj1 data) and (target adj1 group)<br><i>reviewed patents</i>   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:18 |
| -        | 434   | ((historical adj1 data) and (target)) and (model or modeling)   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:19 |
| -        | 127   | (((historical adj1 data) and (target)) and (model or modeling)) and product and customer                          | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:24 |
| -        | 42    | cross adj1 sell or cross-sell<br><i>scanned titles &amp; rel. patents</i>   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:20 |
| -        | 578   | historical adj1 data and segment  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:24 |
| -        | 21    | (historical adj1 data and segment) and demographic and (product or products)<br><i>scanned patents</i>            | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:34 |
| -        | 858   | data near2 mining   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT             | 2002/03/22 14:44 |

|   |       |  |  |                  |
|---|-------|--|--|------------------|
| - | 45    | (data near2 mining) and ((target or targeted) adj2 (market or marketing))  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT<br>USPAT | 2002/03/22 14:44 |
| - | 2684  | (model or models) and (advertising or advertisement)   | USPAT  | 2002/03/25 14:17 |
| - | 55    | ((model or models) and (advertising or advertisement)) and (historical adj1 data)  | USPAT  | 2002/03/25 14:30 |
| - | 2842  | (target or targeting) near5 engine   | USPAT  | 2002/03/25 14:32 |
| - | 41    | ((target or targeting) near5 engine) and ((historic or historical) near2 data)   | USPAT  | 2002/03/25 14:31 |
| - | 13590 | (target or targeting) and engine   | USPAT  | 2002/03/25 14:32 |
| - | 171   | ((target or targeting) and engine) and ((historic or historical) near2 data)   | USPAT  | 2002/03/25 14:33 |
| - | 53    | ((target or targeting) and engine) and ((historic or historical) near2 data)) and profile  | USPAT  | 2002/03/25 15:01 |
| - | 62    | marketing near4 campaign   | USPAT  | 2002/03/26 08:57 |
| - | 262   | (profile or profiling) and (customer or customers) and (history or historical) and (demographic or demographics)                                       | USPAT  | 2002/03/26 08:30 |
| - | 416   | (profile or profiling) and (customer or customers) and (history or historical) and (demographic or demographics)                                       | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT<br>USPAT | 2002/03/26 08:30 |
| - | 181   | ((profile or profiling) and (customer or customers) and (history or historical) and (demographic or demographics)) and (target or targeting)           | USPAT  | 2002/03/26 08:31 |
| - | 93    | ((profile or profiling) and (customer or customers) and (history or historical) and (demographic or demographics)) and (target or targeting)) and risk | USPAT  | 2002/03/26 08:34 |
| - | 480   | (705/10).CCLS.   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT<br>USPAT | 2002/03/26 08:34 |
| - | 32    | ((profile or profiling) and (customer or customers) and (history or historical) and (demographic or demographics)) and ((705/10).CCLS.)                | USPAT  | 2002/03/26 08:39 |
| - | 9     | ((profile or profiling) and (customer or customers) and (history or historical) and (demographic or demographics)) and ((705/10).CCLS.) and risk       | USPAT  | 2002/03/26 08:46 |
| - | 30    | (target or targeting) and profile and risk and demographic and GUI   | USPAT  | 2002/03/26 08:58 |
| - | 36    | (target or targeting) and profile and risk and demographic and GUI   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT<br>USPAT | 2002/03/26 08:59 |
| - | 23    | customer and profile and risk and demographic and GUI  | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT<br>USPAT | 2002/03/26 09:12 |
| - | 129   | predict and (profit or profitability) and customer and (market or marketing)   | USPAT;<br>US-PGPUB;<br>EPO; JPO;<br>DERWENT<br>USPAT | 2002/03/26 10:39 |
| - | 7026  | (705/).CCLS.   | USPAT  | 2002/03/26 10:39 |
| - | 54    | (predict and (profit or profitability) and customer and (market or marketing)) and ((705/).CCLS.)  | USPAT  | 2002/03/26 10:40 |
| - | 25    | ((predict and (profit or profitability) and customer and (market or marketing)) and ((705/).CCLS.) and profile   | USPAT  | 2002/03/26 12:03 |
| - | 22    | historical adj1 data and profile and (market or marketing) and (profitable or profitability)   | USPAT  | 2002/03/26 12:13 |
| - | 28    | historical adj1 data and profile and (profitability or profitable)   | USPAT  | 2002/03/26 12:13 |